

2010 Massachusetts Horse Benefit Show

Advertising & Sponsorship Contract October 2, 2010

name _____ company name _____

address _____

phone _____ fax _____ email _____

website _____

AUTHORIZED SIGNATURE _____ (advertiser/sponsor) **DATE** _____

OFFICIAL SHOW SPONSORSHIP:

Sponsorships include mention in the show program, press releases, and public service announcements.
(All sponsorship contracts must be received 15 days prior to the show in order to be included in the show program.)

\$19 silver sponsor \$29 class sponsor \$79 division sponsor

OFFICIAL SHOW PROGRAM ADVERTISING:

Deadline for ad copy and art is 15 days prior to the show. We are happy to design an ad for you at no extra cost.

full page \$100 per show 1/2 page \$50 per show 1/4 page \$25 per show
 inside front cover \$150 per show inside back cover \$150 per show back cover \$200 per show

(full page measures 4.75" wide x 7.5" high, 1/2 page 4.75" w x 3.7"h, 1/4 page 2.25" w x 3.5" h)

OFFICIAL PRODUCT DONATION:

Please describe the product you are donating including quantities: _____

PAYMENT: Please make all checks payable to MA Horse Benefit Show.

Mail with a copy of this contract to:
Massachusetts Horse Benefit Show, 99 Bissell Rd., Williamsburg, MA 01096.
Thank you your support!

